

Webinar

# How to Lead a *Good Enough Transformation:*

**A GUIDE TO IMPLEMENTING COMMUNITY-BASED CLIMATE ACTION**



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Hosted by:



**fundsforNGOs**  
Grants and Resources for Sustainability

**THE GOOD ENOUGH  
TRANSFORMATION**



NORDISK  
KULTURFOND



COOPERATIVA  
TAMADIA



**SEPTEMBER 30, 2025** | 12 PM GMT / 1 PM BST





## ***SESSION ROADMAP***

- The Good Enough Transformation (GET) Overview
- 8 “How-To” sections of the Toolkit
- Idea → Example → Checklist
- Concrete steps you can apply now



A global community  
of practice

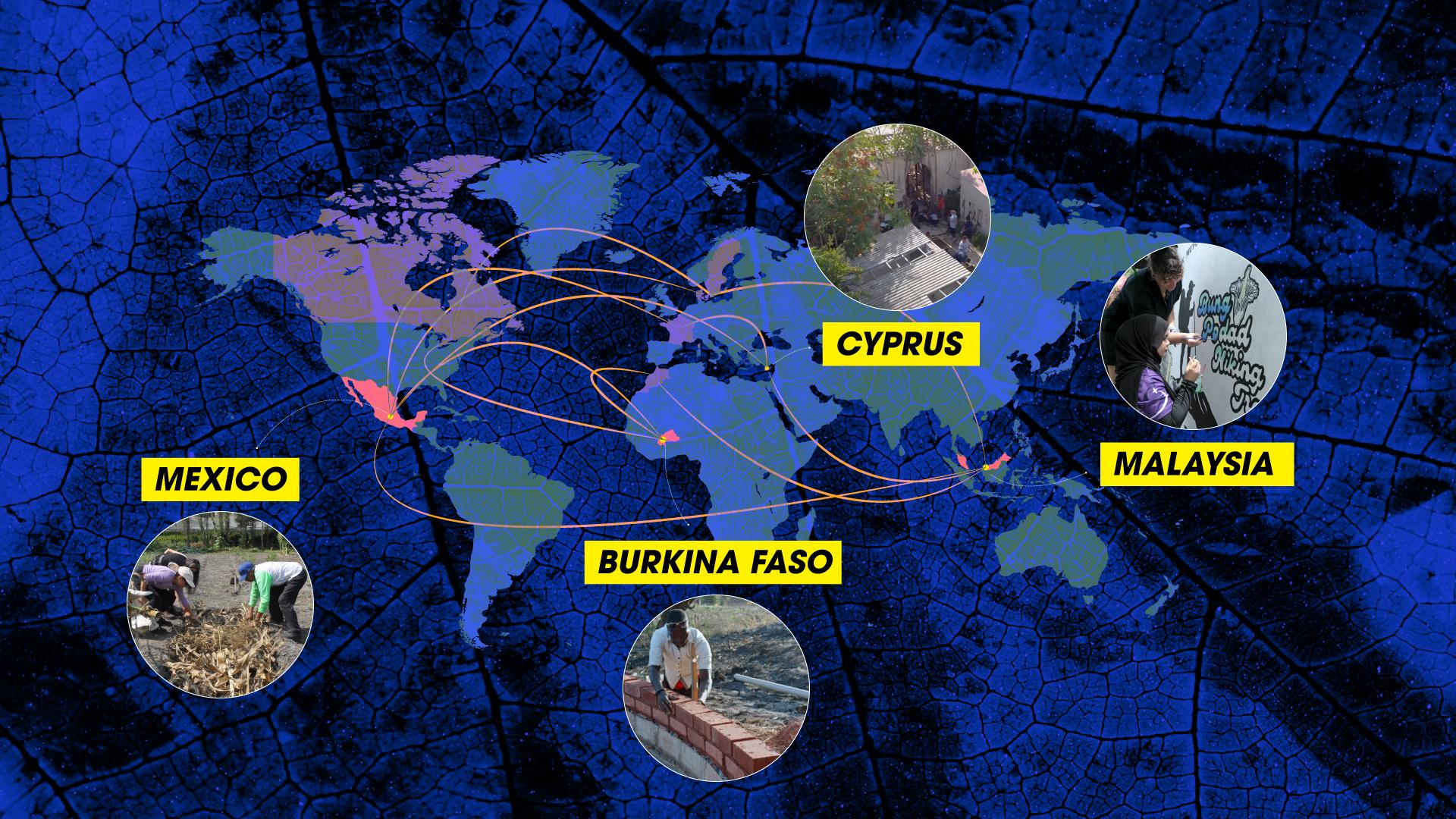
Progress > perfection



9 cities  
4 continents

Culture, creativity  
& grassroots action





**CYPRUS**



**MALAYSIA**



**MEXICO**

**BURKINA FASO**





# AGRIFOOD

- HIGH YIELDS
- LOW INPUTS
- SELF-SUSTAINING
- RECYCLABLE
- ORGANIC FOOD
- LOCAL ECONOMY

# CULTURE

- TOURISM
- GASTRONOMY
- EDUCATION

CIRCULARITY



# ECOSYSTEM SERVICES

**2°C**

URBAN TEMPERATURE  
REGULATION

**BIODIVERSITY**

**FORESTRY**

**WATER**

WATER CLEANSING & REGULATION  
GROUNDWATER RECHARGE

**C&N**

CARBON &  
NITROGEN SINK

# CHINAMPA

**A TRADITIONAL 'NATURE-BASED' SYSTEM**







# CHINAMPA LABORATORY FOR THE FUTURE

## SUSTAINABLE FOOD

FROM CHINAMPA TO FORK  
NEW CHINAMPA MARKETS

## ECOSYSTEM SERVICES

WATER & SOIL REMEDIATION,  
BIODIVERSITY

## DESIGN & INNOVATION

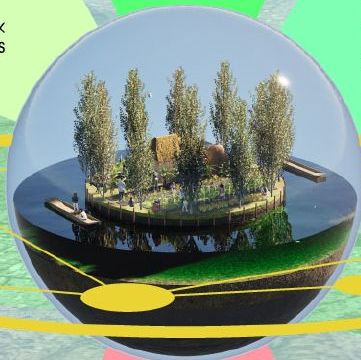
BIOARCHITECTURES,  
ECOTECHNOLOGIES,  
ECONOMIC MODELS,  
URBAN POLICY

## PEOPLE & CULTURE

SCHOOLS,  
CITIZENS' FORUMS,  
INTANGIBLE CULTURE  
FAMILY & COMMUNITY

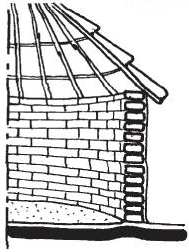
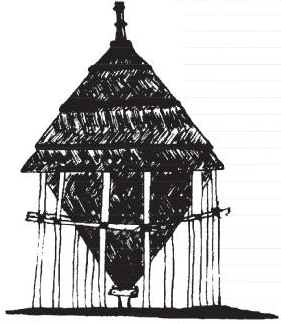
**+ ADVOCACY**

**CHINAMPA 'FABRIC'**





Traditional circular case concept



Drawings by Grenier Mossi  
B. KÉRÉ, Architecture et culture  
constructives au Burkina Faso,  
Laboratoire  
CRATerre-EAC, 1995.





# PROTOCOL FOR COLLABORATIVE BUILDING

Observing &  
Learning



Engaging with  
local knowledge



Building trust  
and community



Let solutions  
emerge



Activating &  
Transferring



Art Residency pavilion prototype  
RDTA Studio





# MALAYSIA





# CYPRUS



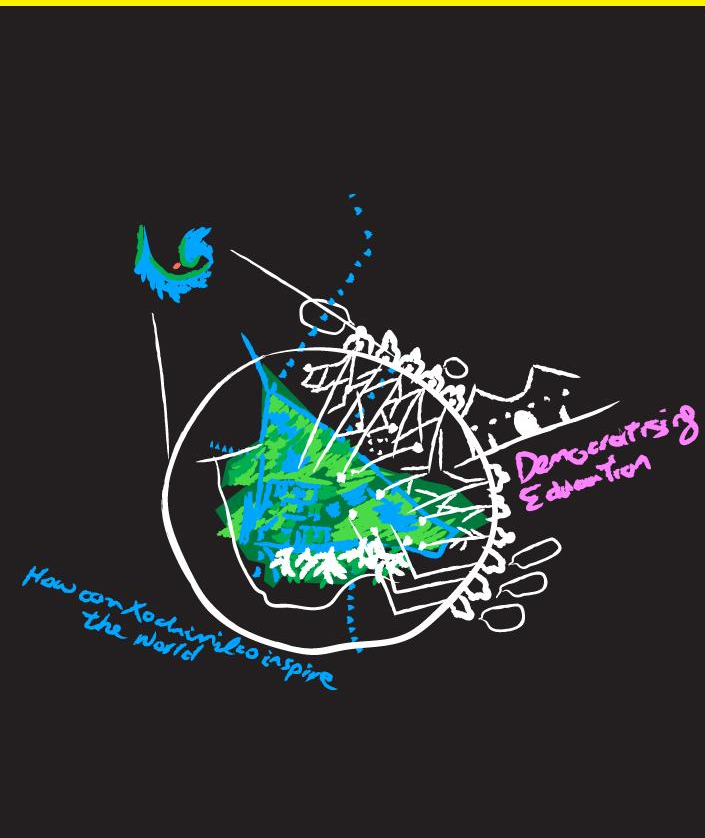




## ***DEFINE SHARED GOALS***

- Listen first
- Translate concerns → goals
- Revisit regularly







# STAKEHOLDER MAPPING

- Identify all voices
- Power dynamics
- Plan inclusive engagement

## TOOLKIT GUIDANCE:

- Categorize stakeholders by type, interest, and influence.
- Analyze power dynamics — who holds influence? Who needs extra support to participate fully?
- Tailor engagement: youth workshops, separate elder forums, digital tools for remote voices.
- Update regularly — stakeholder maps are living documents.





# THE CHINAMPA CITY

INTERVENTION NODES • ≈05.5km

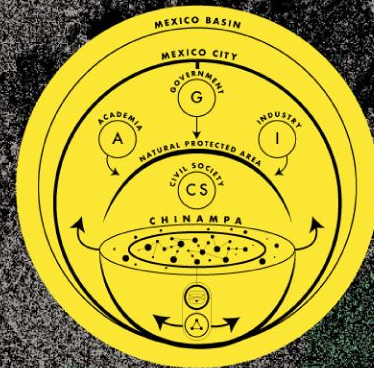
SUSTAINABLE FOOD

ECOSYSTEM SERVICES

ECO-INNOVATION

PEOPLE & CULTURE

Global vision *Chinampa City*: to reimagine / reframe what Mexico City can become, while showcasing actions and opportunities for the green transition. This is a vision we helped connect and an ongoing process.







## ***METHODOLOGIES***





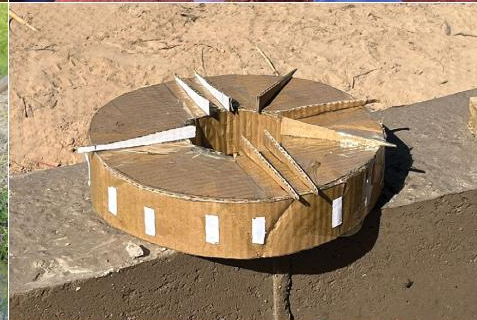


## ***ACTION CHECKLIST:***

- Identify and adapt digital, technological, and analogue tools for community engagement.
- Provide training on selected platforms (e.g., mapping, surveys, dashboards).
- Ensure all tools are accessible to diverse participants.
- Regularly review tool effectiveness and update as needed.

## ***TOOLS & RESOURCES***









## ***INDICATORS & METRICS***

- Build metrics that account for the value of human connections and potential of new opportunities regarding "shared goals"
- Build community-driven metrics
- Build "experimental" metrics of the "progress over perfection" approach –where errors and mistakes and unexpected outcomes are essential



## ***ACTION CHECKLIST:***

- Co-design indicators with community members to reflect local priorities.
- Establish baseline data for all key indicators.
- Schedule regular monitoring and participatory evaluation sessions.
- Use both quantitative and qualitative data for a holistic assessment.
- Share results transparently and use findings to inform decision-making.

## ***INDICATORS & METRICS***





## ***OVERCOMING CHALLENGES***



**CHALLENGE****SOLUTION EXAMPLE**

Funding Instability	From Le Plus Petit Cirque du Monde (France): <ul style="list-style-type: none"><li>- Develop “cultural action” grant streams</li><li>- Implement cross-sectoral membership models (sliding scale)</li></ul>
Knowledge Fragmentation	From Institute for X (Denmark): <ul style="list-style-type: none"><li>- “Do First, Permission Later” pilot approach</li><li>- Mobile library of traditional building techniques (remove barriers to information)</li></ul>
Need for direct participation and input from local and indigenous communities	From Borneo Laboratory (Malaysia): <ul style="list-style-type: none"><li>- Trained Indigenous Dayak volunteers to map deforestation using drones and batik storytelling</li></ul>
Change as opportunity	From Culturans (Mexico): <ul style="list-style-type: none"><li>- Spot new opportunities. Change is uncomfortable, but clinging on to old habits is riskier than ever. Staying flexible and open</li></ul>

**OVERCOMING CHALLENGES**



## ***ASSESSING APPROPRIATENESS ACROSS CONTEXTS***

- Cultural & Social Fit → Align with values, adapt with sensitivity
- Environmental Suitability → Assess climate, soil, resources
- Ethical & Knowledge Sovereignty → Rights, consent, reciprocity

## ***OVERCOMING CHALLENGES***



# ***STRATEGIES FOR SCALING UP***

- Document & share learnings (toolkits, case studies, stories)
- Build networks & communities of practice
- Leverage policy & funding pathways
- Invest in local capacity (skills, leadership, resources)







## ***SUSTAINABILITY PLANNING***

- Diversify funding
- Cultural sustainability
- Adaptive leadership



## ***TOOLKIT GUIDANCE:***

- Blend multiple revenue streams: grants, earned income, in-kind support, community bonds or crowdfunding.
- Confront funding inequities — advocate for direct access for Global South communities.
- Ensure cultural sustainability: transfer knowledge across generations, protect biocultural heritage, integrate arts and storytelling.
- Empower local governance and leadership.

## ***SUSTAINABILITY PLANNING***



## ***ACTION CHECKLIST:***

Diversify funding sources (grants, earned income, in-kind, community finance).

- Invest in intergenerational knowledge transfer and cultural heritage protection.
- Build organisational capacity in management and adaptive leadership.
- Regularly review and update your sustainability plan with community input.

## ***INDICATORS & METRICS***



# ***RECAP***

- 8 steps from vision → action
- Each with checklist
- Progress > perfectio







# ***CALL TO ACTION***

- Choose one checklist item
- Use Toolkit as guide
- Share & build collective change





**Q&A**